



**11<sup>th</sup> Annual**  
**Alabama Banner Users Group Fall Conference**  
**November 17-19, 2021**  
**The Battle House Renaissance Mobile Hotel and Spa**  
**Mobile, Alabama**

**Agenda at a Glance – Subject to Change**

**Wednesday, November 17**

- 9:00 a.m. – 4:00 p.m. Pre-Conference Training Workshops
- 12:00 p.m. – 1:00 p.m. Lunch provided for Pre-Conference Workshop Attendees who attend both ½ day sessions
- 5:00 p.m. – 5:45 p.m. First Time Attendee Reception
- 6:00 p.m. – 9:00 p.m. Welcome Reception  
*Vendor Sponsored*

**Thursday, November 18**

- 7:30 a.m. – 8:15 a.m. Breakfast
- 8:15 a.m. – 9:20 a.m. Opening General Session
- 9:30 a.m. – 10:30 a.m. Session A – Concurrent Sessions
- 10:30 a.m. – 10:45 a.m. Snack Break  
*Vendor Sponsored*
- 10:50 a.m. – 11:50 a.m. Session B – Concurrent Sessions
- 12:00 p.m. – 1:15 p.m. Lunch
- 1:00 p.m. – 1:15 p.m. Business Meeting – Leadership Election
- 1:20 p.m. – 2:20 p.m. Session C – Concurrent Sessions
- 2:30 p.m. – 3:30 p.m. Session D – Concurrent Sessions
- 3:30 p.m. – 3:45 p.m. Snack Break  
*Vendor Sponsored*
- 3:50 p.m. – 4:50 p.m. Session E – Concurrent Sessions

**Friday, November 19**

- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:00 a.m. – 8:45 a.m. Ask the Experts Open Forum
- 9:00 a.m. – 10:00 a.m. Session F – Concurrent Sessions
- 10:10 a.m. – 11:10 a.m. Session G – Concurrent Sessions
- 11:10 a.m. – 11:25 a.m. Snack Break & Door Prize Drawing  
*Vendor Sponsored Snack Break*
- 11:30 a.m. – 12:30 p.m. Session H – Concurrent Sessions
- 12:30 p.m. – 1:00 p.m. Business Meeting with Current, Outgoing, and Newly Elected Officers